

OREGON STATER

June 2008

Dear OREGON STATER Reader,

One of my former newspaper colleagues recently observed that I have “a very sweet gig.” As editor of the *Oregon Stater* since 2006, my main mission is to chronicle the inspiring, unfolding saga of OSU and its graduates.

Having returned to campus more than three decades after I enrolled in 1973 as a first-generation college student with family roots deep in the Oregon woods, I was at once humbled and excited by the task at hand. **All around the world, fellow Oregon Staters of all generations are living lives of impassioned service, great success and astounding generosity, and too often, too few of us know about it.** We must share our stories, especially within the OSU community, because they help keep alive what we love about our university, and they help us inspire one another to keep up the good work.

To better reach our far-flung community of more than 140,000 graduates, **the *Oregon Stater* must continue to improve and innovate.** We need to modernize the magazine’s online presence and make it more dynamic. We need to keep sending the *Stater* to all alumni while also producing more frequent, specialized electronic newsletters. We need to travel more and hire more writers and photographers to profile Oregon Staters wherever they’re making an impact.

All of this costs money. The OSU Alumni Association, which publishes the *Stater*, gets **less than 20 percent of its funding from the university** and relies mostly on membership dues and donor generosity to support the magazine and its other efforts. That’s why I’m asking you to **support the magazine with a gift of \$50 or more (any amount will be appreciated) by returning the enclosed card or by using a credit card at www.osualum.com/stater.**

I realize that many of you already support OSU in other ways. To be completely frank, you’re probably getting this letter because you’re one of those generous alumni to whom I referred above. **Thank you for everything you do**, and regardless of your decision on this request, thank you for the opportunity to edit the only publication in the world whose target audience is my fellow alumni of my favorite university.

Sincerely,



Kevin Miller, '78

P.S. — The credit card option is easiest, and is available at www.osualum.com/stater.